



December 2011



2011 has been a much improved year at New Horizons!

We've enjoyed increased business all due to our wonderful customers. We want to take this opportunity to thank each and every one of you--current as well as future customers--for your support.

New innovations for our 2012 models have created a buzz and we are excited to showcase our new show model at all the upcoming Winter shows and open houses.

If you have visited our Facebook page, many of these new innovations have been or will be detailed in photos and text as production of the coach progresses. If you haven't become a fan of our Facebook page, we encourage you to do that soon in order to stay abreast of all the latest news from New Horizons.

Also, in progress, is a newly updated brochure that will highlight all our latest features. This new sales tool should be available after the first of the year.

Our wish this season is that all of you have a blessed Christmas or Hanukkah surrounded by family and friends.

And, we look forward to all that the New Year will bring – renewed friendships with long-time owners, establishment of new business with prospective customers, and continued, quality service for all.

Phil Brokenicky, President/CEO

NEW HORIZONS ON THE MOVE--UPDATED WINTER SHOW/OPEN HOUSE SCHEDULE



Florida RV Supershow, Tampa, FL
January 11- 15, 2012

Retama Village, Mission, TX
January 21-23, 2012

The Good Sam Rally, Phoenix Speedway, AZ
March 22-25, 2012

Outdoor Resorts RV Resort & Country Club, Palm Springs, CA
January 1-mid-March, 2012

View Point RV & Golf Resort, Mesa, AZ
February 10-13, 2012

Newest Owners Share Their Warm California Hospitality

One of our newest units, now in production, is being built by Cecil & Jani Romero of Cathedral City, CA. This beautiful 42' Majestic fifth wheel will be complete by early January. The Romeros, who live at Desert Shadows RV Resort, have graciously offered to showcase their unit during early 2012. Their coach features an optional king bedroom slide with extra space for bedside tables, custom built-in L-shaped dinette, water softener system, on-demand water heater, additional awnings and slide toppers, Fisher Pykel single dish drawer, Ariston washer and stackable dryer by Splendide, electric fireplace, Eureka central vacuum system, 22" flip down LED Samsung HDTV in bedroom, basement entertainment system, MCD Innovations power shades in living room and bedroom, wine rack and glass holders, tumbled marble backsplash in kitchen and bath, handscraped hickory wood flooring, frameless windows, residential refrigerator, Whirlpool Velos convection microwave.

Potential customers or interested parties should contact New Horizons corporate offices at 1-800-235-3140 to schedule showings of either the Romero unit or the other new 42' Majestic unit, belonging to customers Travis & Deborah Evans of Pflugerville, TX. The Evans' Majestic includes many of the same features as the Romero's coach with added options like the Hydralift motorcycle lift on the back, arctic package, 6.5KW Onan Marquis Gold Quiet LP generator, and Voyager rear observation system.

We invite all to come visit us at one of these venues this winter. Enjoy the warmer Southwestern climates, experience a New Horizons coach first hand, meet owners Phil & Karen, and learn why New Horizons is America's #1 towable coach. We truly are the industry's best kept secret.

Industry Demographics

While the last couple of years have been challenging for many consumers from a financial standpoint, we at New Horizons are ever optimistic about the future of our company and of the industry in general. 2011 sales have been up and we have seen the high-end, luxury market open up to many new possibilities.

RVIA (Recreation Vehicle Industry Association) tracks consumer demographics on a regular basis and their research certainly supports our feelings that the future is bright for RV ownership. RV-owning families have jumped by 8% since 2005. The study revealed that 21% of all U.S. households stated intentions to purchase an RV and this is encouraging news given the current economic climate in the U.S.

It would seem that overall the survey results paint a positive picture of continued strong demand for RVs in the future. New-vehicle purchase intentions were also high as were purchases from younger former owners. Also good news is that as younger owners age and their enthusiasm for RVing increases, this many times translates into full-time purchases in the retirement years. This is good news for New Horizons as well.

Making a Difference in a Highly Connected World (Part 2)—New Horizons Wireless Cellular Booster Option

by Jack Mayer

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Previous articles discussed communications technology useful to an RVer. You might want to refer back to those articles for some general background and terminology. You can find them on the New Horizons website here <http://www.horizonsrv.com/resources/newsletters>.

Last month we discussed the Data Communications Center, which provides a complete pre-installed solution for Internet access from your RV. This month we cover another available option – the Maximum Signal Large RV wireless cellular booster. This option completes the capabilities to improve your communications no matter where you are located.

So what is it exactly, and why would you want it installed at the factory instead of adding it yourself, later?

The cellular booster is an amplifier and provides two antennas that, in combination, pick up your interior cellular signal, boost it with the amplifier, and then send it to the cellular tower through a powerful exterior antenna. This allows multiple cell phones, 3G tablets, or eReaders like a 3G Kindle to simultaneously connect to the cellular system where otherwise the signal would be too weak to use the device. There are no wires attached to the devices. The interior antenna, placed in your living area, picks up your signal and it is repeated by the roof antenna.

Wireless amps (the general term used to refer to these devices) are great when you need/want mobility. But you should be aware that they do not perform at the same level as a wired solution. That is why I recommend that data connections always be supported with dedicated wired boosters. With data you get mobility with the wireless router we discussed last month, so it is not as important to have a wireless capability in the amplifier section itself.

Since wireless amps are very sensitive to proper installation, it makes sense to utilize a factory installation. The antennas have to be spaced apart within certain dimensions or the signal can “oscillate” between the antennas – basically one antenna can interfere with the other, since they operate on the same frequencies. Factory installation guarantees that this issue is addressed. Also, the interior antenna is most effective if placed in the center of the area of most common use. That is also most easily done at the factory. It allows proper placement and ease of hiding the wires that go to the amplifier.

Like with cellular aircards, amplification and antennas for the wireless amp setups are at the present time restricted to 3G cellular networks. The cellular industry is in transition from 3G technology to the faster 4G technology. As 4G becomes more prevalent, devices to support it will also become available. But until 4G becomes more widespread, most connections are still 3G and the wireless (and wired) amps all work on 3G only.

So, how do you decide if you need this option?

Well, if you have a smartphone or use multiple phones or 3G tablets at the same time you are a good candidate for a wireless system. And factory installation provides the best possible performance from the wireless amp.

With the combination of the Data Communications Center we discussed last month and the industry leading Maximum Signal Wireless amplifier, New Horizons leads the industry in providing complete communications capabilities. No other manufacturer has proven, tested options like these. As the communications industry continues to innovate and bring new products to market, I fully expect New Horizons to remain at the leading edge of this technology by offering these new products as options on their coaches.

The next article will switch to something less technical – the new innovations for the 2012 Majestic 5th wheel line. There are lots of neat things coming in the new show model and the units following that. Make sure you follow the “build” of the show model on the New Horizons

Facebook page. And if you are at the Tampa RV show January 11-15, 2012, you will be able to see some of these exciting new features in person.



RECIPES OF THE MONTH— Holiday Treats with a Twist (from <http://www.wholefoodsmarket.com>)

Festive Garland Bars

5 Tbls. unsalted butter, melted
1 cup all-purpose flour
½ tsp baking powder
½ tsp fine sea salt
1/8 tsp baking soda
1 cup dried cranberries, divided
1 cup white chocolate chunks, divided
1 cup light brown sugar
1 egg
2 cups salted popcorn

Preheat oven to 350° F. Butter a 9-inch square baking pan; set aside. In a medium bowl, whisk together flour, baking powder, salt and baking soda; add ½ cup cranberries and ¼ cup chocolate chunks and toss to coat.

In a large bowl, beat butter and sugar together with a spoon until well combined; add egg and beat again. Add flour mixture and stir together until combined. Transfer batter to prepared pan and bake until just cooked through and golden brown, about 20 minutes; set aside to let cool. Melt remaining chocolate chunks. Spread 2/3 of melted chocolate over bars and immediately scatter remaining cranberries and popcorn over the top, pressing down gently to help adhere.

Drizzle remaining chocolate over bars. Set aside until chocolate sets, about 15 minutes; cut into squares and serve immediately.

Pumpkin Pie Cheesecake with Pretzel Crust

6 Tbls butter, melted, plus more for the baking dish
1 (6-oz) bag cinnamon toast or classic pretzel crisps, crushed into fine crumbs with a rolling pin or in a food processor
1 cup light brown sugar, divided
2 cups pumpkin puree
2 (8-oz) packages cream cheese
1 Tbls pure vanilla extract
1 ¾ tsp ground cinnamon, divided
½ tsp ground cloves
½ cup heavy whipping cream
½ cup toasted pecans, finely chopped

Preheat oven to 350°F. Butter a 9x13-inch baking dish; set aside. In a medium bowl, combine crumbs, butter and 2 tablespoons brown sugar, and then press firmly into prepared dish to cover the bottom evenly. Bake for 10 minutes; set aside to let cool.

In a large bowl, beat together pumpkin, cream cheese, $\frac{3}{4}$ cup brown sugar, vanilla, 1 $\frac{1}{2}$ tsp cinnamon and cloves with an electric mixer until smooth and creamy, 3-4 minutes. Pour evenly over cooled crust; set aside.

In a large, clean bowl, beat cream and remaining 2 Tbls brown sugar until stiff peaks form. Drop only pumpkin mixture in dollops, then use a table knife to swirl the two together. Scatter pecans over the top, dust with remaining $\frac{1}{4}$ tsp cinnamon, cover and chill for 8 hours, or overnight.

STAY IN TOUCH WITH US--Facebook (give us the “thumbs up” as you hit the “Like” button); join the New Horizons Owners Group Forum (NHOG) at <http://www.irv2.com/forums/f269>; or stop by next time you're in Central Kansas. We'd love to see you!

And, don't forget to check in often on our Facebook page to watch the progress of our 2012 Majestic Show Model now under construction.

As always, we hope to see you down the road.

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